

CURRICULUM VITAE

IVO J. FRANSCHITZ

Full CV: <https://www.linkedin.com/in/ivofranschitz/>

Present Positions:

- Founding Partner & Treasurer at ACF – Audite, Cogitare, Facite, Professional Association, Bratislava, Slovakia
- Owner & Managing Director of ENITED Business Events GmbH, Vienna, Austria

Professional experience:

- More than 30 years of international experience within the tourism, meetings and events business with key qualifications comprising:
 - University studies related to Marketing and Market Research.
 - Comprehensive experience in designing Business events & Live communication strategies.
 - Extensive know-how and experience in developing and implementing tactical means & tools in the meetings and events business.
 - In-depth & up-to-date knowledge of the international Business events market & industry.
 - Proven communication and explanation skills to work successfully in a multi-disciplinary team.
 - Strong capacity on working as an advisor and mentor for Management Teams and Boards and providing ongoing strategic input and methodological advice.
 - Broad understanding & openness for other cultures and business environments through extensive international travel experience.
 - Hands-on experience in Brand development and Change management structure and process.
 - Educational and speaker engagements (extracts)
 - Numerous, individual speaking engagements in the Tourism/Event industry (since 1999)
 - IMC Krams | Subject “Motivation through Incentive” (1999–2000)
 - ICHM/Modul Vienna | Subject “Event Management” (2001–2007)
 - FH Joanneum Bad Gleichenberg | Subject “Sport- and Event tourism” (2003–2006)
 - EWS Vienna (Europa-Wirtschaftsschulen) (2011–2012)
 - AMTU Baku (Azerbaijan Management and Tourism University) (2015)

Membership of professional bodies:

- 27NAMES (European Network of leading Live Communication agencies) | www.27names.com
- EMBA (Event Marketing Board Austria) | Board member since 2012 | <http://emba.co.at>
- ICCA (International Congress & Convention Association) | www.iccaworld.org
- LiveCom Alliance (Pan-European Network of Live communication experts) | Board member since 2017 | www.livecomalliance.eu
- PCMA (Professional Convention Management Association) | Committee member 2014–2016 | www.pcma.org

Other relevant information:

- Jury member of several international Business Event Awards (e.g., Austrian Event Award, BEA World Award, BrandEx Award, Conventa Crossover Award)
- ISO Certification | Certified Event Marketing Expert (TÜV Austria | ISO/IEC 17024)
- Austrian Ski Instructor Certification (1988)
- Great curiosity for other cultures, languages and gastronomy
- Great interest in latest trends and market innovations & a constant drive for learning

Language skills: German (mother tongue), English, Spanish, French