

# CURRICULUM VITAE

## NINA ERNEKER

Full CV: <https://www.linkedin.com/in/ninaerneker/>

### Present Positions:

- Founding Partner & Chairman at ACF – Audite, Cogitare, Facite, Professional Association, Bratislava, Slovakia
- Business Events Consultant, self-employed, Bratislava, Slovakia

### Professional experience:

- Meetings Industry professional with 20+ experience in Destination Marketing, Place Branding, Event Planning and Leadership:
  - Head of Bratislava Convention Bureau (2015–2020).
  - Senior Account Manager at Creative Pro Agency (a 27Names member) (2015)
  - Client Service Director at Sharkam VIP Catering, leading Slovak caterer (2007–2014)
- Multiple roles in B2B marketing, sales, new business development, Advisory and Public Relations
  - Project Management and Business Events Planning (complete portfolio of business events, incl. corporate meetings, incentives, congress & conference, events and road shows).
  - Excellent strategic, presentation and organizational skills
  - Experience with development and execution of long-term communication strategy for Bratislava as Business Events destination.
  - Deep knowledge of destination marketing, brand value proposition design, food catering business including protocolar catering subtleties
  - Creative writing, blogger ([blog.sme.sk/Erneker](http://blog.sme.sk/Erneker))
- Educational, presentational and speaker engagements (extracts)
  - Master Degree in Tourism Management (2002), focus on Meetings Industry
  - Occasional Lecturer at University of Economics, Bratislava, various BE topics for international students, Bratislava (2018, 2019)
  - Destination Presentations at intentional trade shows (IMEX, IBTM, Conventa, The Meetings Show, 2015–2020)
  - Design, development, thought & content leadership of an B2B educational and networking series called Bratislava MICE Days (2016–2020)

### Other relevant information:

- Born-to-be networker, solutions seeker, communicator, door opener and speaker with strategic thinking and holistic approach.
- Slovak Tourism Guide Certification (1998)
- Experienced cook, gourmet and foodist, former basketball player

**Language skills:** Slovak (mother tongue), English, German, Czech